



SPBD Microfinance Holdings (Singapore) Pte Ltd

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Gregory F. Casagrande
Founder and President

SOUTH PACIFIC BUSINESS DEVELOPMENT (SPBD) LOGO USE GUIDELINES

Generally, we want our logo to be used, as appropriate, to promote awareness of SPBD and its work. Partnering sponsors, investors, and students are encouraged to use the SPBD logo on websites and in materials relating to their contributions or events for which SPBD is a sponsor or partner. The logo may not be used in materials which are inconsistent with the work of SPBD.

The logo and accompanying style sheet can be downloaded from our website at: <http://www.spbdmicrofinance.com/media>. Use of the logo must be in accordance with the parameters on the style sheet. In any materials produced in color, the logo must also be in color and only in the colors shown at the link above. In any materials which are produced in black and white, the logo may also be produced in black and white in the normal fashion which the color logo would have if photocopied (i.e.: the logo should not appear as solid black). If the background of the materials would cause the logo to be unrecognizable or fail to stand out in a reasonable manner, please contact SPBD.

The logo must be used vertically and should not be rotated. The logo should appear in a size generally appropriate to the materials in which it appears and, in cases where SPBD is a co-sponsor or partner of an event or project, the logo should be at least the same size as any other relevant sponsor or partner. The text must appear in a size sufficient to be read. There should be a reasonable amount of white space around the logo that it is recognizable and separate from other content in the same materials. It cannot be combined with other logos or company names and no elements can be added to it.

When to Contact Us: The logo may not be used for commercial purposes without the prior written consent of SPBD. If the materials make it difficult to comply with the terms or the spirit of these guidelines, please contact us for assistance. In addition, we reserve the right to reject or require the removal of any logo usage which it deems inappropriate or in violation of these guidelines.